

# SPiRiT

THE SPIRIT  
1423 Magazine  
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1423

WORLD CLASS SPIRITS  
WWW.1423.DK

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1423 Aps  
Sivlandvænget 1  
5260 Odense S  
Denmark

marketing@1423.dk  
www.1423.dk

Design og layout: AM<sup>+</sup>  
www.weaream.dk

Cover foto: Kristine Funch  
www.kristinefunch.dk



**1423**

WORLD CLASS SPIRITS  
WWW.1423.DK



A mix of brands from 1423's assortment

## ONE FOR THE ROAD



AT 1423 WE ARE VERY PASSIONATED ABOUT WHAT WE DO. WE ALWAYS HAVE NEW PRODUCTS IN THE PIPELINE, AND WE WISH TO INSPIRE OUR CUSTOMERS ALL OVER THE WORLD. WE BELIVE IN CLOSE COOPERATION AND A GOOD DIALOGUE.



**JOSHUA SINGH,**

OWNER AND SALES MANAGER, INTERNATIONAL SALES

Joshua has been with 1423 from the start as he is one of the co-founders of 1423. His role in 1423 is sales manager, and he is taking care of all international sales. Joshua has a great knowledge within the rum world and he takes pride in travelling around the world representing 1423 and talk about rum. He is always ready with a little exciting story from one of his many travels to the Caribbean.

*"Rum is not only my job, it is my hobby and life. I love the industry and the people. I have some great friends in the business. I do think, that one of our biggest achievements is still the creation of the Ron Esclavo brand. We released the first bottling in 2012, and today the brand consists of 4 different bottlings. This sweet profiled rum has been a great success, that has turned much more people in the Scandinavian countries into rum."*



Behind the bar with 1423

## UNITED BY A PASSION FOR RUM



IT ALL STARTED IN 2008 WHEN THE FOUR FRIENDS JOSHUA, BINTU, GLENN AND PARMINDER WENT TO A WHISKY FAIR IN DENMARK. THEY ALL HAD A COMMON INTEREST IN WHISKY AND NOT QUITE AS BIG AN INTEREST IN RUM. BUT IT WAS GOING TO BE CHANGED THAT DAY WITHOUT NONE OF THEM KNOWING.

When Joshua, Bintu, Glenn og Parminder were about to leave the whisky fair, a distributor tempted them to taste some of his rum, and it caught their interest right away. Some time after the fair, Bintu asked Joshua and Glenn if they should make their own rum, simply import a cask with rum, bottle it, attach own label and sell it. Together they found a cask from Trinidad, and that was the beginning of 1423's adventure.

The Trinidad cask was bottled In November 2008, and the bottles was ready for release in the beginning of 2009. Shortly before release, Parminder joined the team. The boys held a release party for friends and family at Bar Rar in Odense. The first bottles were sold very quickly, and then the four friends thought long and hard. What should happen next? As time passed, they found producers around the world who believed in the small newly started danish rum distributor, 1423.

The first brand was Ron Centenario from Costa Rica and afterwards Bristol Spirits from United Kingdom. At the same time, 1423 continued with private

label rum from countries like Panama and India. 1423's auditor, Thomas, had been a great help on the sideline for a long periode of time. In 2012 Thomas joined the small company, and 1423 became 1423 ApS.

Today there is the four owners Joshua, Glenn, Parminder and Thomas and eight employees in sales, marketing, accounts and warehouse. The name 1423 springs from the first rum back in 2008, and it is imprinted on most peoples mind. Besides producing their own rum and whisky and several private labels, 1423 sell more than 15 wellknown brands within rum, whisky, gin, vodka, liqueur and tonic/mixers. 1423's business is built on the principles that quality, price, service and hard work walk hand in hand, and the vision is to provide quality and world class spirit to all and for all.

1423 is the story about a small "hobby", which grow big. It is the story about four rum geeks, who are passionated, interested and curious, and it is the story about a little local business in Odense, Denmark, which goes the extra mile for a fine piece of craftsmanship.



*Ron Esclavo XO Cask in glass from  
Normann Copenhagen*

## Welcome!



HERE YOU WILL FIND AN OVERVIEW OF THE DIFFERENT PRODUCTS IN THIS MAGAZINE. 1423 IS PRODUCER OF SOME OF THE PRODUCTS WHILE OTHER PRODUCTS ARE HAND-PICKED AND SPECIALLY CHOSEN FROM DIFFERENT COUNTRIES - SIMPLY TO GIVE YOU THE BEST EXPERIENCE!

## RUM

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# RUM



"RUM IS WHAT GATHERS US. OUR PASSION FOR RUM IS SO DEEP THAT EVEN THE OCEAN WOULD BE JEALOUS. THERE ARE COUNTLESS OF WAYS TO MAKE RUM, AND THAT IS WHAT FASCINATES US. YOU CAN CHOOSE BETWEEN STYLE, STILL TYPE, AGE, CASKS AND A MULTITUDE OF COUNTRIES. THAT IS WHY WE ALWAYS SAY, THAT RUM IS FOR ALL - YOU JUST NEED TO GET STARTED!"

- THE BOYS FROM 1423





Compañero Ron Gran Reserva  
from 1423

# THE TRUE SPIRITS OF FRIENDS BY THE BOTTLE



COMPAÑERO IS THE SPANISH WORD FOR COMPANION, AND IT FRAMES THIS SERIES OF PRODUCTS FROM 1423 WHERE TASTE, COMPLEXITY AND FINISH ARE ULTIMATE KEYWORDS. THE THREE CURRENT PRODUCTS, RON GRAN RESERVA, RON ELIXIR ORANGE AND RON PANAMA, ARE FROM JAMAICA, TRINIDAD AND PANAMA, BUT THIS IS JUST THE START OF A SERIES OF PRODUCTS WHERE YOU WILL FIND DIFFERENT TYPES OF RUM FROM SELECTED COUNTRIES.



## COMPAÑERO RON GRAN RESERVA



Compañero Ron Gran Reserva is the perfect friendship between Jamaica og Trinidad. It is a blend of Jamaican Pot Still rum and classic Trinidad Column Still rum. By Combining the powerful nose of the Jamaican rum with the smooth elegant taste of the Trinidad rum, this Gran Reserva is perfectly balanced with a long lasting taste and lingering finish.

**Alcohol:** 40%  
**Volume:** 0.7L

## COMPAÑERO ELIXIR ORANGE



Compañero Ron Elixir Orange is an exquisite rum liqueur and a mix of classic Trinidad rum and tropical flavours of ripe oranges and fresh coconuts, taking your imagination to the sandy beaches of the Caribbean with a smooth and sweet finish.

**Alcohol:** 40%  
**Volume:** 0.7L

## COMPAÑERO PANAMA EXTRA AÑEJO

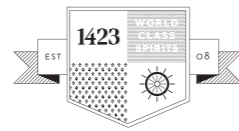


Compañero Ron Panama Extra Añejo is the newest member in the Compañero family. This is a column distilled Panama rum at 54% alc. But the alcohol is hidden in the chocolate notes which brings warmth to this 12-year-old Panama rum. On the nose it is heavy dark chocolate, hot cream and touches of citrus. The palate is marked by the casks with a bit of orange and a lot of chocolate.

**Alcohol:** 54%  
**Volume:** 0.7L

# RON ESCLAVO

FROM SLAVERY TO BRAVERY



The Slavery hangs like a dark cloud over the history of rum. For many years the two were inseparable. Not only was rum the drink of slaves, but it also became profitable for plantation owners to buy slaves from pirates to work on their sugar plantations, which first began when Christopher Columbus arrived in America.

Christopher Columbus brought sugarcane farmers on his ships from the Caribbean Islands. Here they established sugar plantations on the Hispanic Islands of Puerto Rico, Jamaica, and Cuba. Born out of the work of slaves, sugar became a profitable market. As a result of the mass production of sugar, there was confusion of what to do with all of the extra remaining sugar.

Sugar farming spread to the surrounding areas including Brazil, and the Portuguese in Brazil cracked the code when they began taking the juice from the sugarcanes and making a “rum-like” drink, which they would either pour on the slaves or sell to pirates. Years later the world’s first rum distillery opened in Barbados. All of the sudden, rum was not something that was poured on slaves anymore. Rum became a product that could be exported. England’s middle-class was one who took the importation of rum very well. The early rum was described as “strong and burning with an unpleasant odor,” and was given the name “Kill-Devil.” However, the quality increased after some time and the drink took on the English market. For a hundred years, the importation of Rum to England increased from 1000 liters to 9 million liters and an unaccounted amount was smuggled into the land through many pirates. At this point, rum had taken over the western world.

All of the sudden the status of rum was lifted, but this did not mean anything for the many slaves working in the plantations. Their slave labor was still a vital part to the production of rum until the late eighteen hundreds.

Some places were quicker than others to abolish slavery. Denmark and Norway were the first to abolish slavery in 1803, but the slaves remained slaves and their children were born into slavery. The British Islands abolished slavery in 1833, but it was only in 1848 that slavery was finally abolished on the Danish-West Indian Islands by general governor Peter von Scholten. He lived together on the islands with his free colored wife Anna Heegaard. It has been said she may have had an influence on the slavery abolition. In 1847 Peter Von Scholten was able to finally abolish slavery in its entirety where children born from slavery were to be treated as free and where slavery was completely put to an end to in the matter of 12 years.

#### BUT IT WASN'T GOING TO BE LIKE THAT...

Already a year later after the abolition, a slave revolt broke out and slave leader, John Gottlieb, also known as General Buddhoe, took control over the town Frederiksted on the island of St. Croix. Peter Von Scholten took the matter into his own hands. He went to Frederiksted and dealt with the slaves even though he did not have permission. He released many slaves which was a big disappointment to plantation owners and the government of the West Indies. As a result, Peter von Scholten had to leave the Danish West Indies in the dark of night.

Ron Esclavo, “Slaves rum”, is a celebration of not the rum that slaves drank, but for the slaves who paid a high price for the rum to be widespread during its first years and to the ones who travelled and fought against slavery. To them we raise our glass. Ron Esclavo, from slavery to bravery!



Ron Esclavo XO Cask  
from 1423





Ron Esclavo is a series of Solera rum from The Dominican Republic blended by Oliver y Oliver in cooperation with 1423. The Solera Method is a process for aging spirits by which different ages are mixed through a pyramid system. By doing so, the finished product is a mixture of ages. The four Ron Esclavo are sweet, smooth and mild with hints of vanilla, caramel and oak after aging in American Oakwood barrels, and the bottle design is based on a simple and minimalistic Scandinavian style. The bronze colour is consistent in the first three products, Ron Esclavo 12, 15 and XO. Ron Esclavo Xo Cask on the other hand, comes in a stylish black stoneware bottle.

Ron Esclavo

RON ESCLAVO GIFT BOX 3 PC. AND 4 PC.



The Ron Esclavo series comes in two Gift Boxes: One Gift Box with the 3 pieces, Ron Esclavo 12, 15 and XO in 5 cl mini bottles and one with the four pieces Ron Esclavo 12, 15, XO and XO Cask in 20 cl mini bottles.

These two Ron Esclavo Gift Boxes are an unique opportunity to taste and compare the popular Esclavo rum from The Dominican Republic blended by Oliver y Oliver. Nose, palate and alcohol strength may vary between Esclavo 12, 15, XO and XO Cask, but what they all have in common is sweet and mild notes of vanilla, caramel and oak.

**Alcohol:** 40% (average, 3 pc.)  
**Alcohol:** 46,25% (average, 4 pc.)

RON ESCLAVO 12



INFO

**DID YOU KNOW?**

In spring 2017 Ron Esclavo 12 won a silver medal and "Best in Class" at the Paris Rhum Fest.

Ron Esclavo 12 is the first and youngest rum in the Ron Esclavo family. It is a Solera rum, blended of rums aged up to 12 years. Both nose and palate is sweet and soft with notes of vanilla, toffee, a bit burned oak, plum and marzipan, and the finish is lingering. Leave this rum in the glass for a while, and you will experience that it becomes even more enjoyable.

**Alcohol:** 40%  
**Volume:** 0.7L

RON ESCLAVO 15



Ron Esclavo 15 is a follow-up of the popular Ron Esclavo 12. It is Solera rum, blended of rums aged up to 15 years. This is a pleasant rum, perfect for the sweet tooth, but it can also be enjoyed with relish by the experienced connoisseur. The nose is sweet with notes of vanilla, and the palate is smooth with notes of toffee, honey and cinnamon with a mild and spicy finish.

**Alcohol:** 38%  
**Volume:** 0.7L

RON ESCLAVO XO



Ron Esclavo XO is the elegant and full-bodied big brother to Esclavo 12 and 15 with a long, rich and delicious finish.

It is a Solera blend of rum aged up to 23 years. The extra alcohol gives an extra power and adds more nuances to the palate. Both nose and palate is spicy with notes of vanilla, honey, caramel and cinnamon.

**Alcohol:** 42%  
**Volume:** 0.7L

RON ESCLAVO XO CASK



Ron Esclavo XO Cask is 'the grand finale' in the Ron Esclavo family. This rum is the same as Esclavo XO but XO Cask is bottled at cask strength. The nose is very spicy with notes of vanilla, caramel, and a bit burned plume, and the palate is warm and delicious also with notes of vanilla, caramel and oak. This is a powerful rum with a finish without end.

**Alcohol:** 65%  
**Volume:** 0.5L

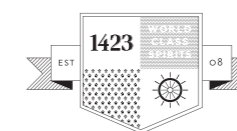


Single Barrel Selection  
from 1423

# SINGLE BARREL SELECTION



THIS SINGLE BARREL SELECTION FROM 1423 IS  
BASED ON THE DESIRE TO OFFER UNIQUE QUALITY  
AND EXQUISITE TASTE FOR YOUR ENJOYMENT.



### THE HANDPICKED SINGLE BARREL SELECTION

S.B.S stands for Single Barrel Selection. As the name indicates, there is only one barrel per product. Every barrel has been handpicked, and every release is limited to the content of the one barrel selected, so you will only find a limited number of each bottle.

All S.B.S rum are classic and not blended. The purpose is to

present you to the versatility of rum and to offer you unique quality, exquisite taste and enjoyment. The S.B.S first release was in 2015, and today the S.B.S series includes 15 different rums from more than six countries. The latest release was in 2017 with three rum from Nicaragua, Guyana and Barbados. In 2018 we expect to release six new S.B.S rum. All the rum in the S.B.S series come in a stylish and exclusive giftbox.

### S.B.S FIJI 2003



This Fiji rum is chosen because of its powerful taste, that separates it from many other rums. It comes from a single cask, which yielded 222 bottles. S.B.S Fiji is distilled at South Pacific Distillery in 2003 and bottled in Denmark in 2015. It is a 12 year old rum, which is not blended. South Pacific Distillery was established in 1979 to replace the massive import of foreign spirits. Besides rum, South Pacific also produces gin and whisky. Because the production of sugar always has been a great source of income at Fiji, it was natural for South Pacific Distillery to start the rum production in 1979. Besides that, the weather conditions at Fiji are perfect for maturing rum.

S.B.S Fiji is a classic Pot Still rum with a strong, intense and powerful taste. This is one of the driest rum in the S.B.S series.

**Alcohol:** 46%  
**Volume:** 0.7L

S.B.S. TRINIDAD 1991



S.B.S Trinidad 1991 comes from a single cask, which yielded 224 bottles. It is distilled by Trinidad Distillers Limited (T.D.L), which is home to the extensive Angostura. T.D.L use a Multi-Column, continuous distillation, which was commissioned by Angostura Ltd in the late 1940s. T.D.L exclusively use sugarcane molasses as the source for their fermentation and cultivate their own yeast strain, which adds a distinctive flavor note to the rums.

The 66,2% alcohol is hidden on the nose – no powerful alcohol touches. Mild notes of dry banana – both on the nose and palate

On the palate, you will get notes of mild tannin, a lot of oak. The dryness is slowly showing together with an undefinable bitterness. The aftertaste is dry rubber, but not for long.

**Alcohol:** 66,2%  
**Volume:** 0.7L

S.B.S GUYANA 1998



S.B.S Guyana 1998 comes from a single cask, which yielded 157 bottles. It is distilled in the renowned Double Wooden Pot Still from Port Morant. Because the Pot Still was placed at Uitvlugt Distillery at the time of distilling, Uitvlugt is the distillery stated on the label.

Uitvlugt Distillery closed back in 2000 and the still was moved to Diamond Distillery. To get the perfect finish, it has aged for 7 months in Denmark in Oloroso casks from Montilla Moriles in Spain.

On the nose, notes of ester is very dominant from the start. Mild hints of caramel, dried figs and mild orange. Muscovado, mild coffee, a bit of chocolate and baked plum.

The alcohol hits the palate immediately. Afterwards dominant notes of dried oak, mild acid, light bitterness, hints of irish coffee, a bit salty, honey and burned sugar.

**Alcohol:** 62,4%  
**Volume:** 0.7L

S.B.S BARBADOS 2008



S.B.S Barbados 2008 comes from a single cask, which yielded 371 bottles. It is a molasses based rum, which is distilled in 2008 by Foursquare Distillery in Barbados and bottled in November 2017 in Denmark. S.B.S Barbados 2008 has obtained the perfect finish by aging for 12 months in Denmark in casks that have previously contained 5 year old Marsala.

On the nose, the alcohol is dominant but without being aggressive. First marsala hints the nose, next dried orange and muscovado.

The palate is dry tannin, green bananas, figs, milk chocolate, burned cane sugar and lots of caks. The marsala appears as a mild fallout on the palate.

**Alcohol:** 55%  
**Volume:** 0.7L

S.B.S VENEZUELA 2004



S.B.S Venezuela 2004 comes from a single cask which yielded 248 bottles. It is distilled by CACSA, which is a corporation in Venezuela with more than 30 years of experience in the development of raw material for the production of alcoholic beverages. CACSA is located in San Felipe, Yaracuy state in Venezuela. Venezuela is a big spirit market, both within rum and Scotch whiskey. It was in the city Ciudad Bolívar the first nuts, bark and spices for the medical bitters from Angostura were mixed.

On the nose it is kind and accommodating with mild and sweet notes of baker street candy, overripe apples, and a bit cinnamon. It is almost like Christmas with notes of dried apricot and earl grey.

On the palate it is dry but not overwhelming oak. A bit burned Irish coffee – the sugar notes is getting deeper and flows into a light creamy totality with mild notes of dulce de leche.

**Alcohol:** 58,9%  
**Volume:** 0.7L

S.B.S BELIZE 2006



S.B.S Belize 2006 comes from a single cask, which yielded 269 bottles. It is distilled by Travellers Liquors. The story of Travellers started in 1953 when Jaime Omario Perdomo Sr. opened a bar called Travellers in Belize city. Omario made his own rum by combining different flavors and extracts. He called his rum Travellers. People liked the rum and to make the best quality, Omario signed an agreement to build a distillery with Luis Alberto Espat. Unfortunately, their partnership ended in 1989, but Travellers Liquors continued with Omarios family as the owners.

It is sweet and spicy on the nose with mild smoked notes. The alcohol brings some dry notes to the palate, but not too dry. You will also feel notes of licorice root, toasted almonds fruit gum. It has a long aftertaste, which evolves into a dry bark-ish finish.

**Alcohol:** 64,7%  
**Volume:** 0.7L

## More from The S.B.S Family

S.B.S BELIZE 2005



**Alcohol:** 46%  
**Volume:** 0.7L

S.B.S BARBADOS 2000



**Alcohol:** 54%  
**Volume:** 0.7L

S.B.S GUYANA 1988



**Alcohol:** 51,8%  
**Volume:** 0.7L

S.B.S JAMAICA 2000



**Alcohol:** 58,9%  
**Volume:** 0.7L

S.B.S JAMAICA 2006



**Alcohol:** 58,4%  
**Volume:** 0.7L

S.B.S. MAURITIUS 2008



S.B.S Mauritius 2008 comes from a single cask, which yielded 281 bottles. It was distilled at Grays and is bottled at cask strength. Grays & Co Ltd was founded in 1931 and is the leader in the production of spirits derived from sugarcane in Mauritius today. In 1939 the distillery shifted from producing spirits to producing petroleum due to the difficulties coming along with World War II. Later the distillery was renovated and concentrated on the production of spirits again. A completely new plant was built in 1980 which led to an increase in quality and volumes.

On the nose you will find strong hints of nail polish in the beginning followed by ripened and pickled pears, almond cake and fresh chestnut. On the palate it has a powerful beginning with luscious aromas of orchard fruits going over to grapes from the Port finish. Very pleasant and lingering finish.

**Alcohol:** 55,7%  
**Volume:** 0.7L

S.B.S VENEZUELA 2006



S.B.S Venezuela 2006 comes from a single cask which yielded 304 bottles. This edition is the second expression from Venezuela. It was distilled in a column still and was non-chill filtered.

On the nose this is mild and fruity, reminding of succulent ripened blackberries. On the palate it reveals strong aromas of spiced fruitcake with some brown sugar sweetness and a touch of oak.

**Alcohol:** 55%  
**Volume:** 0.7L

S.B.S TRINIDAD 2008



S.B.S Trinidad 2008 comes from a single cask, which yielded 337 bottles. It is distilled by Trinidad Distillers Limited (T.D.L.), which is home to the extensive Angostura. T.D.L. use a Multi-Column, continuous distillation, which was commissioned by Angostura Ltd in the late 1940s. T.D.L. exclusively use sugarcane molasses as the source for their fermentation and cultivate their own yeast strain, which adds a distinctive flavor note to the rums. You will find a significant Madeira influence on the nose. Lots of grapes and raisins with a light touch of spiciness.

On the palate this rum is just as fruity as the nose suggests with a very long and dry, tannic finish.

**Alcohol:** 57%  
**Volume:** 0.7L

S.B.S PANAMA 2006



S.B.S Panama 2006 comes from a single cask, which yielded 311 bottles. No distillery is stated at the label of this Panama rum, but that has been specially chosen for the S.B.S series, which is a selection of the finest spirits. Even though Panama is primarily known for its canal, that connects the Pacific Ocean with the Atlantic Ocean, they have much more to offer, ex. some great rums, partially thanks to the country's wealth of sugarcane, which contributes to Panama's stockpile of rum.

The nose reveals a notable impact of barrel maturation; delicately oaky with hints of vanilla, honeycomb and caramel fudge as well as a fruity cherry note.

On the palate it surprises with a thick and oily texture with soft flavors of dried apricots, brown sugar and a subtle hint of licorice.

**Alcohol:** 55%  
**Volume:** 0.7L

S.B.S DOMINICAN REPUBLIC 2006



S.B.S Dominican Republic 2006 comes from a single cask, which yielded 309 bottles. The rum was distilled in a column still in 2006 and is bottled at 55% ABV. This is the first Single Barrel Selection expression from the Dominican Republic.

Pleasant aromas of coconut cream, walnuts, oak and hints of spices on the nose.

Roasted walnuts and sandalwood evolving in a dry and bitter finish of medium length on the palate.

**Alcohol:** 55%  
**Volume:** 0.7L

S.B.S JAMAICA 2007



S.B.S Jamaica 2007 is from a single cask with only 241 bottles. The rum is a distillate from Monymusk and enjoyed a PX finish. Monymusk Plantation rum is distilled and blended by National Rums of Jamaica Limited. The name Monymusk comes from the sugar cane area of the same name, which already produced rum and sugar before abolishing slavery, and continues to supply the distillery with rich Jamaican molasses.

Complex aromas of exotic fruits, ripened bananas and spice mix with a hint of tobacco can be found in the nose.

The palate is very complex with notable PX influence. Fruity in the beginning, ending in typical Jamaican funkiness reminding of rubber and gasoline.

**Alcohol:** 59%  
**Volume:** 0.7L

S.B.S DENMARK 2014



S.B.S Denmark 2014 comes from a single cask, which yielded 239 bottles. It was distilled at Enghaven Distillery, a micro distillery in the North of Denmark. The entire maturation took place in a Port barrel. The barrel choice as well as the slow maturation in the cold Scandinavian climate makes this rum a true specialty.

On the nose you will find hints of yeast, spices and typical Port fruitiness combined with earthy elements.

The palate reveals a peppery start followed by raisins and prunes, ending in a dry finish.

**Alcohol:** 50,6%  
**Volume:** 0.7L

# RAMMSTEIN

## RAMMSTEIN RUM



Picture by Carsten Göke

FOUNDED IN EAST BERLIN IN 1994, TODAY RAMMSTEIN IS REGARDED AS ONE OF THE MOST SUCCESSFUL INTERNATIONAL BANDS. RAMMSTEIN'S STATUS AS AN UNRIVALED LIVE BAND IS DUE TO ITS UNIQUE STAGE SHOW: A FIERCE ROCK OPERA – DRAMATIC, SPECTACULAR, EPIC IN SCALE AND TOUCHING ALL SENSES; A DARK FAIRY TALE PERVADED WITH CONTROVERSY AND THE ALL-CONSUMING SMELL OF BENZINE.



Picture by Bryan Adams

### RAMMSTEIN RUM

This rum is a balanced blend of Jamaican and Guyanese pot still rum and column still rum from Trinidad. Being distilled in the last wooden pot stills in the world, Guyanese rum is valued by blenders and experts alike for its heavy body and deep aroma. The strong characters of both pot still rums is tamed by the elegant nature of its Trinidadian counterpart. The result is a balanced rum with spicy seasoning and smooth fruitiness. Rammstein Rum has matured in ex-Bourbon barrels for up to 12 years which gives the rum a hint of wooden smokiness and a warm amber color.

### BOTTLE DESIGN

Rammstein Rum comes in a solid 70 cl glass bottle with a minimalistic design. The black label with subtle highlights is of high quality. The bottle comes along with a matching gift tube.



# WHERE QUALITY AND EFFICIENCY IS THE TRADITION



“DEEP IN THE HEART OF LLUIDAS VALE SITS THE WORTHY PARK ESTATE. PROTECTED BY THE SURROUNDING MOUNTAIN RANGES AND ENCOMPASSED BY LUSH AND FERTILE TERRAIN; IN THE ACRES AND ACRES OF SUGAR CANE FIELDS IS WHERE IT ALL BEGINS.”



Worthy Park Estate in Jamaica

#### A VISIT TO WORTHY PARK

Worthy Park is nestled in the Vale of Lluidas, or Lluidas Vale as it is commonly known. When you are standing at Worthy Park, all you see is breathtaking valleys uniting the rolling mountain ranges that are standing guard over stalks of sugar cane swaying in the cool mountain breeze. A visit to Worthy Park is a trip back in time to the days of unspoiled landscapes and natural beauty that had given rise to Jamaica being known as the “Land of wood and water”. The Worthy Park Estate has remained this way since its inception in 1670 when it was gifted to Lt. Francis Price for his services to Cromwell during the English capture of the island from the Spanish in 1655.

#### ABOUT THE PRODUCTION

Worthy Park Estate is 100% Jamaican owned, and their rums are authentic and traditional Jamaican style. This is the true meaning of “from field to glass”. Worthy Park harvest their sugar cane, produce their own molasses and they distill, bottle and age; every step of the process happens at the Worthy Park Estate.

Commercial production of cane and sugar began in 1720 and has continued unabated until this day. Since then it has only been under ownership

by three families and has been in the hands of the Clarke family since 1918. In that time Worthy Park has not only engaged in cane farming and sugar production, but the land has been used for beef cattle, citrus, poultry and other agricultural crops. However, approximately 40% of the over 10, 000 acres land is currently in sugar cultivation.

The sugar season in Jamaica lasts from January through the end of June. Since it is a 24-hour operation in season, the other months of the year are dedicated to a complete servicing of all of the equipment in the sugar factory. While the traditional, and preferred, method of harvesting cane is by hand, for the past 20 years Worthy Park has also used combine cane harvesters to assist in the daily supply of cane to the sugar factory.

#### WORTHY PARK MAKES A COMEBACK...

After being out of the distillation business for decades, the Clarke family decided in 2004 that there was room for another Jamaican rum, made with quality ingredients in a perfect contrast by distilling in the Traditional Jamaican Pot-Still method however with efficiency and state-of-the-art equipment helping us get there. In 2005, the newest distillery was complete, and by 2007 the flagship brand Rum-Bar Rum was launched!



The Vale of Lluidas, Worthy Park Estate, Jamaica

WORTHY PARK  
RUM-BAR RUM CREAM



The rich creamy base is balanced by the opulent flavours of the Rum-Bar Rum to give Rum Cream a smooth and pleasurable taste of banana and other tropical fruits whether drinking it chilled or on the rocks. Rum Cream is a mixture of Worthy Park Rum, 100% real cream and some secret ingredients.

**Alcohol:** 15%  
**Volume:** 0.75L & 0.2L

WORTHY PARK  
RUM-BAR GOLD



Rum-Bar Gold is 100% traditional Jamaican Pot Still rum aged in once-used Bourbon barrels made of American White Oak. It is a premium blend with a minimum of 4 years aged rum. Rum-Bar Gold is hand blended for perfection and consistency.

**Nose:** Sweetness from banana and bitter apples.

**Palate:** Fruity notes dominates the palate with mild notes of oak and vanilla. Rum-Bar Gold has a long, full-bodied and dry finish with touches of eucalyptus.

**Alcohol:** 40%  
**Volume:** 0.7L

WORTHY PARK  
RUM-BAR RUM WHITE OVERPROOF



Rum-Bar Rum is a white Overproof blend of three 100% un-aged Pot Still rums. It provides a high level of quality and flavour due to distillation in Copper Pot Stills versus continuous Colum Stills. Overproof is used about spirits with an alcohol strength of more than 50%. Approx 90% of the rum sale in Jamaica is white Overproof rum.

**Nose:** Powerful due to the 100% Pot Still with notes of banana and other tropical fruits.

**Palate:** Fruity, exotic and powerful. It is full on Jamaican funk almost like freshly cut sugar cane and with a long Overproof finish.

**Alcohol:** 63%  
**Volume:** 0.7L

WORTHY PARK  
SINGLE ESTATE RESERVE



Established in 1670, the Worthy Park Estate is a true Single Estate product. Thousands of acres of sugar cane are the source for the molasses used during distillation in Worthy Park's 100% copper pot-still. An authentic, traditional Jamaican rum aged in once-used American White Oak, ex-bourbon barrels between 6-10 years; this Pure Single Rum showcases the unique complexity and distinctive taste of Worthy Park rums.

**Alcohol:** 45%  
**Volume:** 0.7L

WORTHY PARK  
RUM-BAR SILVER



The profile of this brand new Rum-Bar Silver is sweet but pungent as it is unaged Jamaican rum. This is 100% Pot Still rum based on molasses, and no additives are added. On the nose it is tropical fruity flavours, predominantly banana with hint of citrus and vanilla, and on the palate it is sweet, also rich of fruity banana flavour with some buttery notes. The finish is strong and persistent, finishing with eucalyptus.

**Alcohol:** 40%  
**Volume:** 0.7 L



# 24 DAYS OF RUM



TAKE A JOURNEY AROUND THE WORLD OF RUM WITH 24 RUM FROM 24 DIFFERENT COUNTRIES ALL OVER THE WORLD. WE CONSIDER THE RUM CALENDAR TO BE A RUM SCHOOL WHERE YOU WILL FIND BOTH RENOWNED BRANDS AND UNKNOWN GEMS, WHICH MAKES THE CONTENT VERY SPECIAL AND A MUSTHAVE FOR EVERY RUM GEEK OUT THERE.

- THE BOYS FROM 1423



#### THE CONCEPT

You have 1 box with 25 doors inside. Behind the first door you will find a tasting glass, and behind the doors marked 1-24 you will find one small 20 ml. miniature bottle with a rum sample for the day. Each day leading up to Christmas eve, you can taste a new rum. Each miniature bottle has a specially designed label and information with name, ABV and country. Together with the calendar, you will also get a Tasting Notes folder so you will never forget your favorites.

Furthermore you can go to [www.24daysofrum.com](http://www.24daysofrum.com) for a picture of the actual bottle and a more comprehensive history about the product and brand.

#### UNIQUE PACKAGE

Rum is produced in more than 90 countries across the globe,

with the calendar we aim to reach as many styles as possible. For the first time in 2018, 24 Days of Rum - The Original Rum Calendar will showcase 24 rum from 24 different countries all over the world.

#### GREAT TASTE

Behind every door there is a 20 ml bottle with the best quality rum. We consider the Rum Calendar to be a rum school where you will find both renowned brands and unknown gems, which makes the content very special. The taste, strength and alcohol varies from rum to rum. You will taste both sweet and dry rum. How long can you hold up? Get ready to explore bold and well-traveled rums from all over the world!



# PISCO





Sarcay de Azpitia

# A SIMPLE INTENTION, TO CRAFT THE WORLDS BEST PISCO



SARCAY  
DE AZPITIA

## PISCO - A NATIONAL DRINK

Pisco is a more than 400 years old transparent and yellowish brandy, which is made in Peru and Chile. Pisco is a national drink, and the recipe is often passed on through families and distilleries along the Peruvian coast.

The spirit is made in the wine regions of Peru and Chile, like this Pisco from Sarcay de Azpitia, which is made in Azpitia, 80 km from Lima. Sarcay de Azpitia get their inspiration from the land in Azpitia, which is a fertile valley

where terroir allows the grapes to grow with a uniqueness that makes their Pisco one of a kind.

## SARCAY DE AZPITIA

The decision of making Pisco came many years ago at a friendly family lunch among eight neighbors of Azpitia that shared a common idea: to produce a super premium Pisco – the best among the best, both to drink in Peru and all over the world. From that day, Sarcay de Azpitia was born.

### PISCO RESERVA DE LOS FUNDADORES



Sarcay de Azpitia is an aromatic Pisco, which is the only 100% Spirit of Wine in the world. It has delicate touches of flowers and fruits, and it is a perfect friend for a delightful "Pisco Sour".

**Alcohol:** 46%  
**Volume:** 0.5L

### PISCO PURO DE UVA TORONTEL



Sarcay de Azpitia Pisco Puro is made from a single grape and not a blend. This is the only 100% Spirit of Wine in the world, and it has delicate touches of flowers and fruits and is a perfect friend for a delightful "Pisco Sour".

**Alcohol:** 42%  
**Volume:** 0.5L





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